

**NORTH EAST DERBYSHIRE DISTRICT COUNCIL**  
**RECORD OF DECISION TAKEN BY THE**  
**ASSISTANT DIRECTOR STREETSCENE**  
**20<sup>TH</sup> JULY 2016**  
**SPONSOR OF TRAFFIC ISLAND**  
**(TESCO, A61 DERBY ROAD CLAY CROSS)**

| <b>Authority for decision</b>   | <b>Decision</b>   | <b>Reasons</b>  | <b>Alternative options considered and rejected</b>   | <b>Conflicts of interest and any dispensation</b> |
|---|---|---|--|---|
| <p>Officer Delegation Scheme:</p> <p>(9.1) To exercise within approved budgets all matters of day to day administration and operational management of the services and functions for which they are responsible.</p> <p>(9.16) To commission goods, services and works within approved budgets.</p> | <p>Formation of sponsorship agreement in respect of traffic island at Tesco, A61 Derby Road, Clay Cross by SDL Minorfern for a period of three years.</p> | <p>To supports the Council's Corporate Priorities by ensuring high standards of local environment are delivered by attracting sponsorship to provide funding to enhance amenity value of the district's Streetscene</p> | <p>A doing nothing approach is not considered in the best interest of the Council and its Streetscene.</p> <p>Income generation to enhance and support maintenance of landscaping provided by Streetscene at this traffic island follows like approach adopted at other locations thought the district</p> | <p>None arising from this decision</p>            |

Please complete the following where relevant:

| Key Decision? | Confidential/<br>Exempt (if yes,<br>please state<br>paragraph)? | Do General<br>Exception or<br>Special Urgency<br>Rules apply to<br>this decision? | Consultation has<br>taken place with<br>the Section 151 &<br>Monitoring<br>Officer? | The Leader,<br>Deputy Leader or<br>relevant Portfolio<br>Member have<br>been consulted? |
|---------------|---|---|---|---|
| No            | No  | No  | Yes   | Yes   |

Authorising Signature:  .....

Job title: Assistant Director Streetscene

**To be completed by PA to Director of Transformation:**

Unique Reference Number: DD/086/16/BA

Date decision may be implemented following call in (if necessary): 27<sup>th</sup> July 2016

Circulation to:

Councillors  
Chief Executive  
Monitoring Officer  
Section 151 Officer  
Scrutiny Officer  
Internal Audit  
Streetscene and Waste Services Manager  
Assistant Director Finance, Revenues & Benefits